

NOTICE TO PROCEED

January 8, 2019

Ms. Mary Ann R. Razon
Vice President/Head of Accounts
PHILIPPINE INTEGRATED ADVERTISING AGENCY
3rd Floor Y Tower II
111 Leviste St. Salcedo Village, Makati City

Madam:

The Agreement having been approved, notice is hereby given to **PHILIPPINE INTEGRATED ADVERTISING AGENCY**, that services and deliverables may commence on the **Advertising Consultancy to PICC** in the amount of **FOUR MILLION THREE HUNDRED EIGHTY THOUSAND SEVEN HUNDRED THIRTY ONE PESOS AND FORTY THREE CENTAVOS (P 4,380,731.43), VAT inclusive**. The services and deliverables shall commence after the receipt of this Notice.

You are responsible for performing the services under the terms and conditions of the Agreement and in accordance with the Terms of Reference. Please coordinate with the end-user, **Ms. Portia G. Cabiad**, Marketing Communications Officer, Marketing and Events Management Department.

Please acknowledge receipt and acceptance of this Notice by signing both copies in the space provided below. Keep one copy and return the other to the Office of the BAC Secretariat.

Very truly yours,

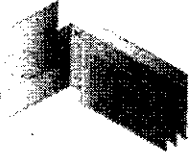


RENATO B. PADILLA
General Manager

I acknowledge receipt of this Notice on: January 17, 2019

Name of the Representative of the Bidder: MARY ANN RAZON

Authorized Signature: 



PICC

Philippine International
Convention Center

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